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**Excalibur Exhibits Wins BMA Houston Lantern Award and Certificate of Excellence for Large Tradeshow Exhibits**

HOUSTON (December 9, 2010) – [Excalibur Exhibits](#), a Houston-based full-service tradeshow and event marketing firm, recently received two awards from the [Business Marketing Association \(BMA\) Houston](#): the [Lantern Award for Best Large Tradeshow Exhibit](#) and a Certificate of Excellence for Large Tradeshow Exhibit. This is the fifth year in a row that Excalibur Exhibits has been recognized by BMA Houston.

The Lantern Awards of Texas competition is designed solely for marketers and producers of business-to-business communications. Entries are judged by a BMA panel to determine how well each entry generates attention, interest, desire, and action from a targeted business audience.

Excalibur Exhibits received the Lantern Award for its work on refurbishing the [Nexans](#) exhibit for the 2010 Offshore Technology Conference. The Nexans exhibit is a 20' x 35' double deck structure with adjacent tower, upstairs refreshment area, and downstairs kiosk area. Refurbishments included replacing blue laminate decking, adding a large back-lit graphic, redesigning the refreshment area, adding new carpet, and the addition of a semi-private meeting area downstairs. The most drastic update included the addition of three new downstairs kiosks, each designed to prominently light and showcase Nexans' ever changing array of cable samples.

Excalibur Exhibits also received a Certificate of Excellence for the design and fabrication of [M-I SWACO's](#) 2010 Offshore Technology Conference booth. This reconfigurable exhibit is designed to work in both a 50' X 50' and 20' X 20' layout. The booth includes a semi-private conference room, information/serving counter and display/work counter with identification walls, two kiosks with dual graphics mounted on Sintra, dramatic hanging banners, 42" plasma monitors, numerous tool and equipment display areas, ample storage space, plush silver-gray carpet, and a prominently displayed M-I SWACO logo suspended 24 feet above the booth

"We were proud to receive the Lantern Award and the Certificate of Excellence because they exemplify our commitment to creating visually engaging, yet highly functional, face-to-face marketing environments," said Peggy Swords, president at Excalibur Exhibits. "One of the reasons why we have been recognized by BMA Houston five years in a row is because we do a very good job at bringing a

client's brand to life in an immersive way. Our booth designs don't just grab attention; they further business goals and objectives."

**About [Excalibur Exhibits](#)**

Excalibur Exhibits is a Houston, Texas based company that specializes in face-to-face marketing solutions for all types of 3-D environments such as tradeshow, exhibitions, corporate events, conferences, seminars, meetings, recruitment events, and permanent installations. From [award-winning custom exhibit design](#) and [tradeshow management](#), to [modular exhibits](#) and [unique promotional campaigns](#), Excalibur Exhibits creates memorable environments that make a big impact. Excalibur Exhibits has been named to the *INC Magazine* list of 5000 fastest growing companies for three years in a row. For more information visit [www.excaliburexhibits.com](http://www.excaliburexhibits.com).

**About BMA Houston**

[Business Marketing Association \(BMA\) Houston](#) is a professional association dedicated to connecting B2B marketers with new ideas, knowledge and people. BMA provides a wide range of services, resources, and opportunities to help marketers meet the daily challenges of sustaining business profitability and enhancing their development as a B-to-B marketing professional. The Houston Chapter of BMA is one of 25 chapters, with a combined membership that exceeds 3,000. For more information visit <http://www.bmahouston.com>.